

Designing for Equity

Reshaping Rochester Lecture Series | Balancing the Scale: Equity by Design | February 9, 2016

EQUITY

eq·ui·ty noun \'e-kwə-tē\

: fairness or justice in the way people are treated

finance: the value of a piece of property (such as a house) after any debts that remain to be paid for it (such as the amount of a mortgage) have been subtracted

: a share in a company: a share of a company's stock

Merriam-Webster Online





DATA

ABOUT

WBI Home About

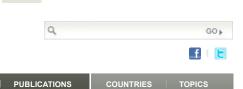
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(c) Simone D. McCourtie / World Bank

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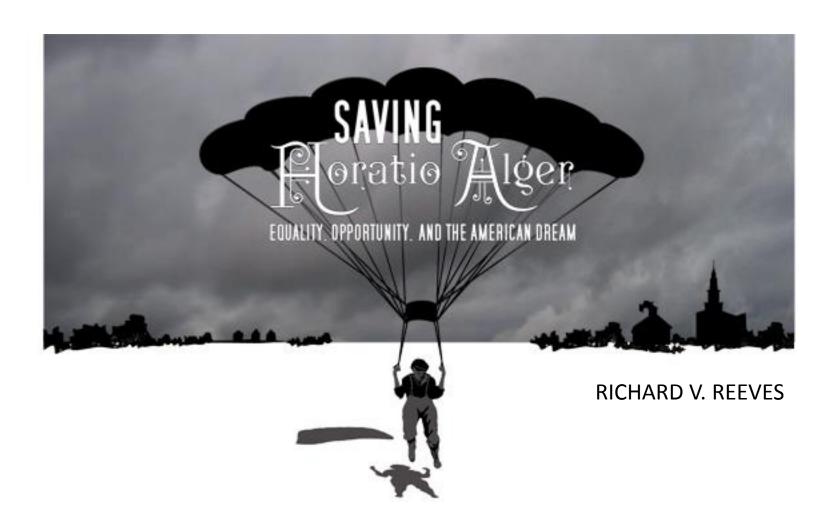
SUBMIT

Newsletter Archives

Cities are increasingly becoming recognized as the locus of economic and social development. The world has reached a tipping point, where half of the world's population is already living in cities, while more than 1 billion people are living in slums. With rapid urbanization, more than 2 billion people will move to cities in the developing world.

The World Bank Institute Urban Practice's knowledge exchange and learning program equips city leaders, municipal staff, and other practitioners with innovative strategies and tools to realize the potential benefits of urbanization. We support national and local governments and our staff in the following areas:

- . Core elements of city management, including resource mobilization and financial management, integrating land use and transport, geo tools for growth and systems for accountability, transparency and public participation.
- . Sustainable access to safe water, waste management, affordable shelter and services, and creating acceptable living conditions, particularly in informal settlements.
- Proactive risk management to design policies to enhance resilience to disasters and climate adaptation, and community-based approaches for preventing urban crime and violence.





Guiding Principles:

- Produce **economic stability** for city residents that allows residents to meet their basic needs;
- Increase upward mobility of residents to create a vibrant and expanding middle class that reflects the ethnic and racial diversity of our nation;
- Make cities affordable, accessible, livable, sustainable and inclusive places to live;
- Maximize city infrastructure, investment, purchasing power, and other leveraging tools to **expand opportunities and equality** for residents; and,
- Ensure that the federal and state **governments recognize the importance of cities in producing national prosperity and equality** and empower local governments.

THE JUST CITY ESSAYS

26 Visions for Urban Equity, Inclusion and Opportunity













"Civic self-determination"

Roger Cummings, Juxtaposition Arts

"Creating space for people to set their own tables"

-Alexie Torres Fleming, Access Strategies Fund

"For whom?"

-Geeta Pradhan, Boston Foundation

"Enabling all residents to engage in the prosperity of the city" —John Barros, City of Boston

EQUITY... by design

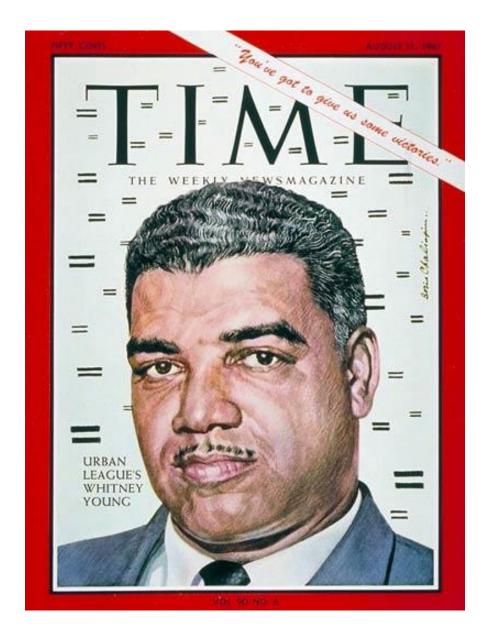
eq·ui·ty noun \'e-kwə-tē\

Leveling the playing field and providing access to opportunity

: power and choice

: education and knowledge

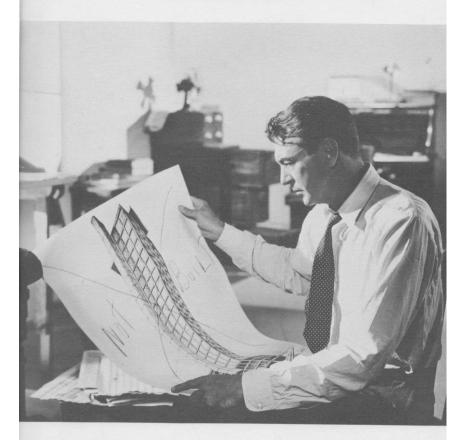
: engagement in the process



"You are most distinguished by your thunderous silence and your complete irrelevance."

Whitney Young, Jr.
President, Urban League
1968 AIA National Convention

THE ROLE OF THE ARCHITECT IN SOCIETY



EDITED BY PETER G. BURGESS

CARNEGIE-MELLON UNIVERSITY







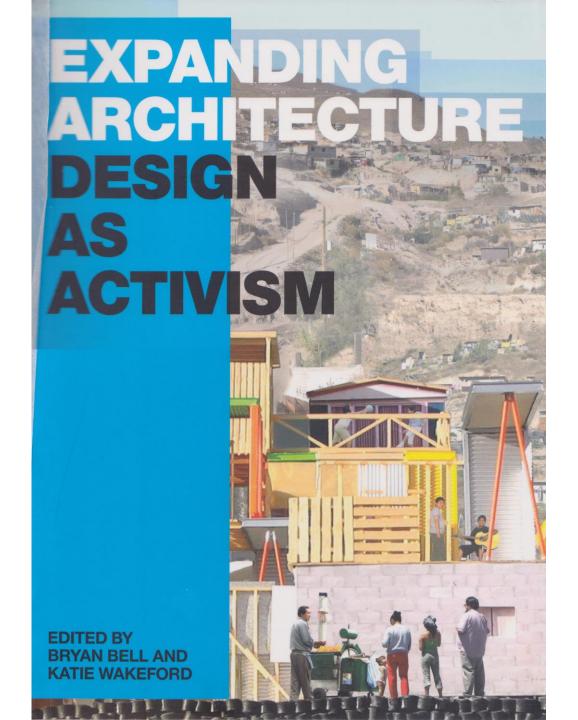
community design

Pittsburgh Architects Workshop c.1968

individuals and organizations that provide design services, education, and advocacy that help empower and enable people to engage in shaping and managing their environment

Association for Community Design community design.org



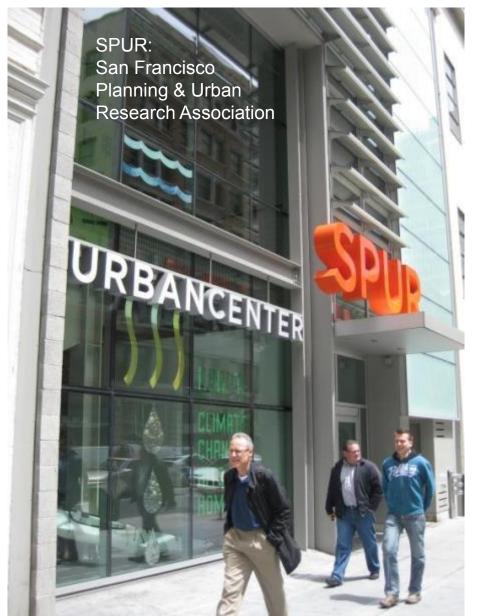




publicinterestdesign.com

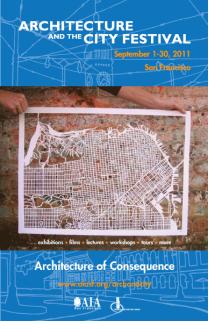


publicinterestdesign.com









ARCHITECTURE ORGANIZATIONS

aaonetwork.org











"We believe, because it is true, that people are affected by their environment, by space and scale, by color and texture, by nature and beauty, that they can be uplifted, made comfortable, made important."











WISDOM FROM THE FIELD: PUBLIC INTEREST ARCHITECTURE IN PRACTICE

A Guide to Public Interest Practices in Architecture

Roberta M Feldman Sergio Palleroni David Perkes Bryan Bell

2011 AIA Latrobe Prize

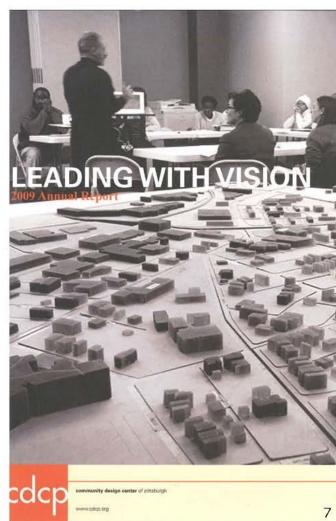
Equity by Design: Knowledge, Discussion, Action!

WE310 Wednesday, May 13, 2015 3.75 Learning Units









PLANNING MAKES A DIFFERENCE

The stories about each of these 12 locations demonstrate the importance of good planning and design in creating a vibrant region.

- Highland Park Reservoir
- Phipps Conservatory
- Cultural District
 Perm Fairmont Building
- Schenley Plaza
- Pittsburgh Public Market Bike Lanes
- Katz Plaza
- Academic Village
- Hot Motal Bridge SouthSide Works

3 ways you can learn more

Follow us on Twitter

Fan us on Facebook
Visit www.planpgh.com



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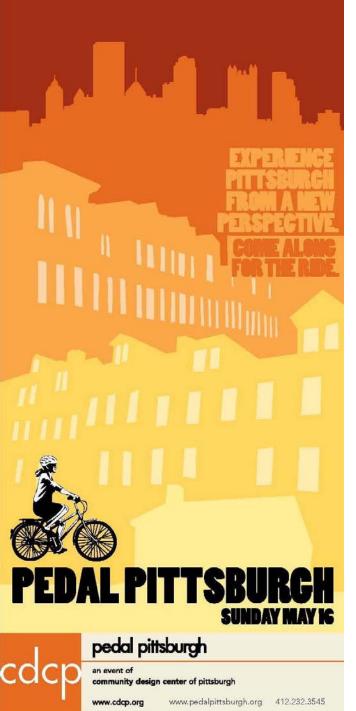
Design Fund

Planning grants and technical assistance that help community groups hire architects and planners to turn ideas into projects that improve their neighborhoods



RenPlan®

advice to help property owners plan improvements that add value to their homes and businesses

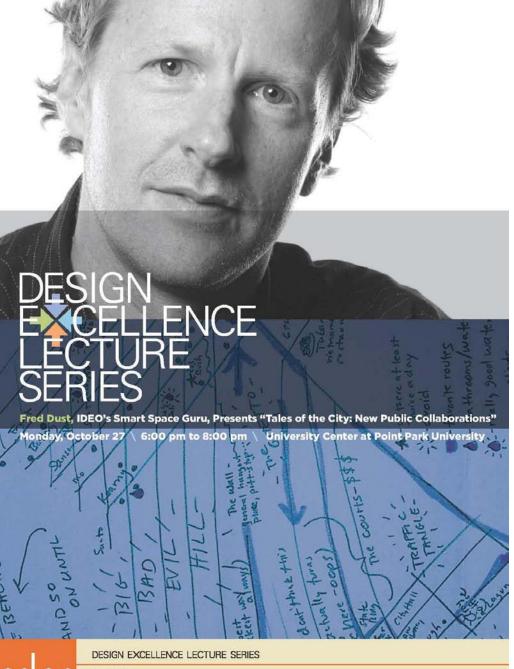


This event allowed me the very best vantage point imaginable to see this beautiful city up close, and though I loved it before, I am now truly smitten with its beauty, grace and character.

Pedal Pittsburgh Rider







The lecture series was eye opening and gave me new insight into what is possible here in Pittsburgh. The dialogue CDCP is facilitating by bringing these great urban thinkers is very important conversation and must continue.

Sala Udin, Executive Director CORO Center for Civic Leadership





an event of community design center of pittsburgh

www.cdcp.org

By Court Gould, Anne-Marie Lubenau and Anne Swager

Pittsburgh City Council is in the middle of a heated debate over a brightly lit sign. . Late last year, the city zoning administrator approved a 1,200-square-foot, LED billboard for the new Grant Street Transportation Center (which replaces the former bus station). The executive director of the Urban Redevelopment Authority approved it too; after negotiating with the advertising firm to remove six standard billboards nearby. The URA leader as well as Mayor Luke Ravenstahl say that legal procedures were followed, and that the end result is a win for the city. . But on Tuesday, after weeks of controversy, City Councilman Patrick Dowd filed an official appeal, which automatically requires a hearing of the Zoning Board of Adjustment. Other council members have joined forces to call a temporary halt to all billboards in the city. . What's all the fuss over one blinking sign? . Three members of Pittsburgh's design community offer a guided tour of the zoning process: how it works and

zoning and planning

Planning and zoning are, simply put, essential to protecting public interest.

The matter of this lerge LED billhand precides a perfect case since of the process. It is server as a permisser of the process in a server legal process in place to good practice of the dislamatic process in place to good practice and received process in place to good as a tool to applearment and product the community's violent. It is not a barrier to develop concern.

The Zoning Code governer.

The Next Page is different every week; John Allinon; thervertrage/#post-guert 412-263-1915

Section 919.02(N)(2): "No structural alteration, enlargement, or extension shall be made of a nonconforming sign, except when the alteration is required by law or will eliminate the nonconforming condition."

When filing a petition to the Zoning Board of Adjustment, the applicant provides names and addressed and adjusced property one ors. They all receive a notice of a public beauting. Adjustmently, new accountry, adjustmently, new provinces greater notice spins are posted on the peyperty.

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The bearing, being a legal proceeding, to open to the guidic. The applicated or any effections are entitled to legal representation. Through the public bearing, the Zoning Board of Adjustments evold.

only granted where it is proven th the conditions of the site or proper are creating a hardship and the pe posal regressmis the only possible

Path to Changing the Zoning Code

enmunity. City Council, the Plemning

But what if billboards might be a generally good idea? Then a public hearing process may be initiated that engages community.

This public process applies equally to all.

the next Ahead of the May 19 mayoral primary, three voices from Pittsburgh's architecture and design community focus on ideas central to the city memos to the next mayor

A master plan for HOW

We are well placed for the new world of scarce.

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for all developers The city's planning process must be a horbed of professionatism

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THE RUDY BRUNER AWARD

The Rudy Bruner Award for Urban Excellence (RBA) is a national award for urban places that promotes innovative thinking about the built environment. Established in 1987, the Award celebrates transformative urban places distinguished by design that considers form in conjunction with social, economic and environmental concerns.













2015 CALL FOR ENTRIES

The Rudy Bruner Award for Urban Excellence celebrates urban places that are distinguished by quality design and their social and economic contributions to our nation's cities. Winners offer creative placemaking solutions that transcend the boundaries between architecture, urban design and planning and showcase innovative thinking about American cities.

One Gold Medal of \$50,000 and four Silver Medals of \$10,000 will be awarded. Projects must be a real place, not just a plan or a program, and be located in the 48 contiguous United States. Award winners may use prize money in any way that benefits the project.



2013 **GOLD MEDAL** WINNER: Inspiration Kitchens Garfield Park Chicago, Il



Waterfront Development Corporation: David Sundberg/Esto: buildingcommunityWORKSHOP; Steve Hall/Hendrick Blessing

SILVER MEDAL WINNERS:

Clockwise from left: The Steel Yard, Providence, RI; Louisville Waterfront Park, Louisville, KY; Via Verde - The Green Way, Bronx, NY; Congo Street Initiative, Dallas, TX







To apply:

Visit www.brunerfoundation.org/rba to learn more about the

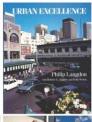
Award (including a digital archive and case studies of past winners) and to view and submit the application. For more information, questions or to request a copy of the application or Call for Entries poster, email us at rba@brunerfoundation.org.

The deadline for the 2015 Award is December 9, 2014.



DISCOVER

The Rudy Bruner Award for Urban Excellence (RBA) seeks to promote innovative thinking about the built environment and advance conversation



CELEBRATE

ff The Bruner way of judging gives design work the meaning, dignity, importance, and relevance to the community that it deserves.





SHARE



THE RUDY BRUNER AWARD **SEEKS TO ILLUMINATE** THE COMPLEX PROCESS OF URBAN PLACEMAKING, SO THAT IT MAY BE L

STRENGTHENED TO BETTER REFLECT THE BALANCE

BETWEEN FORM AND USE, **OPPORTUNITY** AND **COST**,

PRESERVATION AND CHANGE.

























Harlem Meer Section, 14 Campus Circle Witnesser, 161 Dudley Street Neighba







\$1,300,000 awarded to 75 projects in 26 states

MIV/R St. powph Rebuild Center MITM Sun (America) Hunts Point Recenide Park

WIVII Brooklyn Brickyr Park HIVIII Brooklyn NY Gary Corner Youds Creder/College Prep

RUDY BRUNER AWARD



INSPIRATION KITCHENS-**GARFIELD PARK**

Inspiration Kitchens is an epitome of hope. It is an outstanding example of a place that brings people together around good food, job training, and a well-designed space.









CONGO STREET INITIATIVE

The project provides a different way of thinking about community development, incorporating education and participation in a meaningful way.





PROJECT AT A GLANCE







LOUISVILLE WATERFRONT PARK

ff The park highlights the importance of public ownership and leadership in developing a project of this scale, providing a model for other post-industrial waterfront cities.

PROJECT AT A GLANCE









STEEL YARD

66 An exemplary model of reuse and transformation that is built on the community's local history and talent, and preserves industrial history and culture in an authentic way.

PROJECT AT A GLANCE

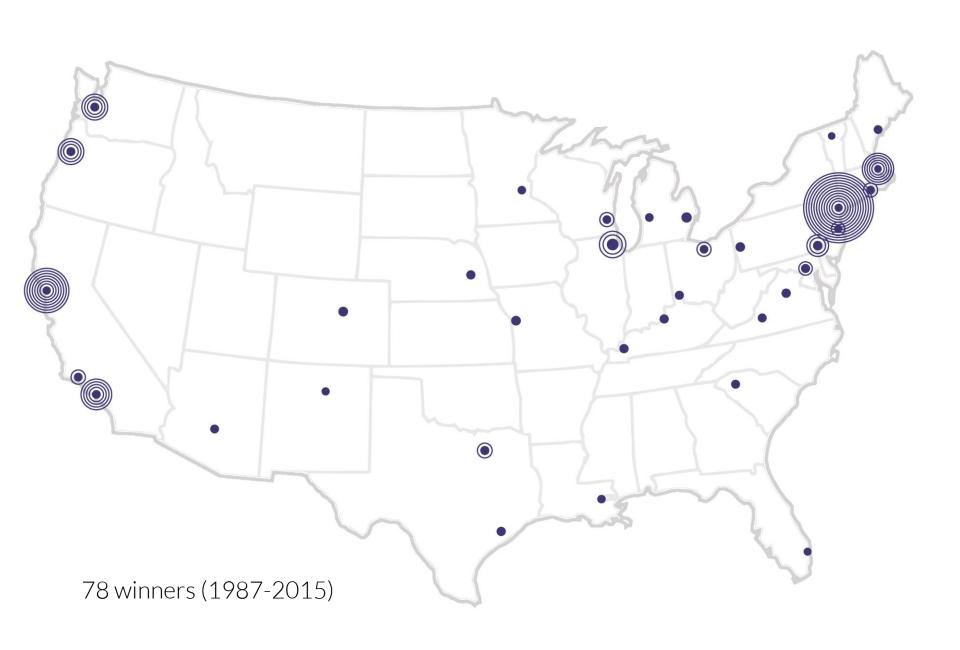


VIA VERDE

66 The project addresses the scale of urban housing needs with a large-scale intervention along with a commitment to active, healthy living."



PROJECT AT A GLANCE



Public Markets, Housing, Arts Organizations, Infrastructure, Transportation, Museums, Public Spaces...



Pike Place Market (1987) Seattle, WA



Project Row Houses (1997) Houston, TX



Providence River Relocation Project (2003) Providence, RI



Portland Streetcar Project (2005) Portland, OR



Children's Museum of Pittsburgh (2007) Pittsburgh, PA



Community Chalkboard (2009) Charlottesville, VA

...Housing, Educational Institutions, Work Force Development, Mixed-Use Developments, Homeless Shelters, Parks



Parkside Preservation (1999) Philadelphia, PA



Millennium Park (2009) Chicago, IL



Gary Comer Youth Center (2011) Chicago, IL



Santa Fe Railyard (2011) Santa Fe, NM



The Bridge Homeless Assistance Center (2011) Dallas, TX



Inspiration Kitchens—Garfield Park (2013) Chicago, IL



THEMES

- Vision and leadership
- Engagement and capacity building
- Collaborative partnerships
- Leveraging the power of design
- Anchoring projects in place











2015 AWARD WINNERS



GOLD MEDALIST
Miller's Court, Baltimore, MD









Falls Park, Greenville, SC Quixote Village, Olympia, WA Downtown Market, Grand Rapids, MI Uptown District, Cleveland, OH





Engaging Community & Building Capacity

Quixote Village Olympia, WA I 2015 Silver Medalist





Leveraging the Power of Design

Grand Rapids Downtown Market Grand Rapids MI | 2015 Silver Medalist



Anchoring Projects in Place

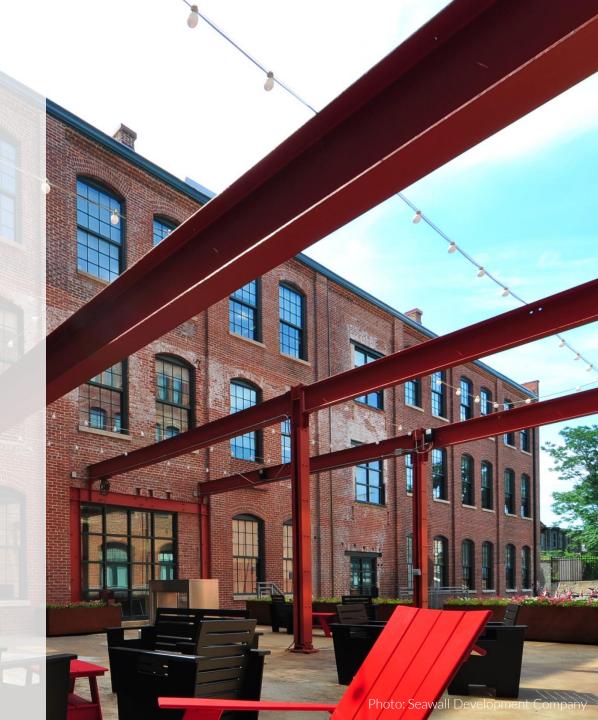
Falls Park on the Reedy Greenville SC | 2015 Silver Medalist

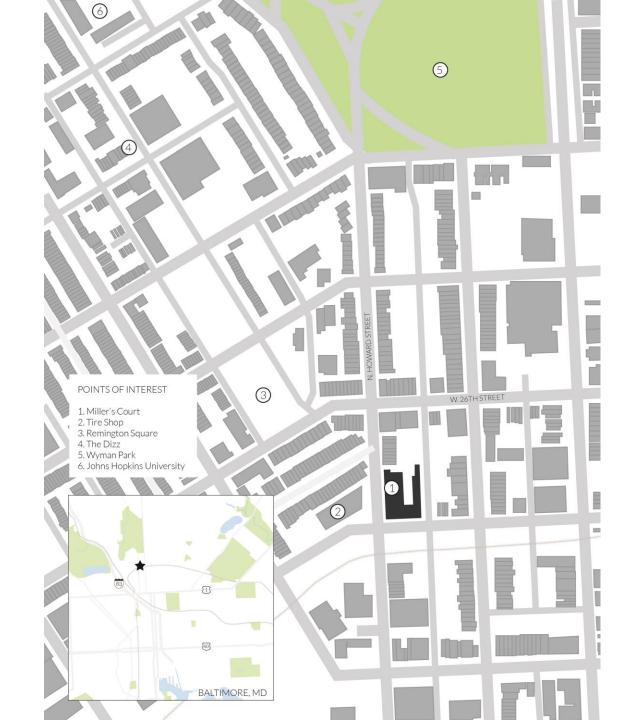
Photo: Rosales and Partners

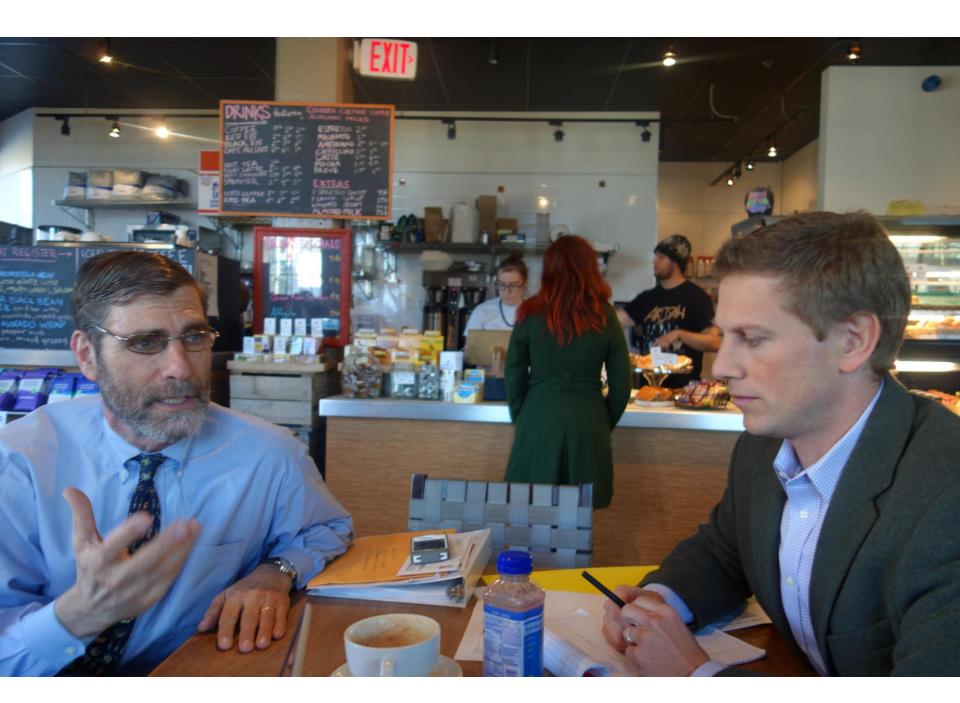


Project Goals

- Create high-quality affordable housing for teachers in a supportive environment
- Create shared non-profit office space, providing opportunities for growth and collaboration
- Spark revitalization in the surrounding Remington neighborhood
- Generate economic activity, increased tax revenues, and new jobs
- Improve teacher retention with Baltimore School District ultimately benefiting Baltimore's school children.



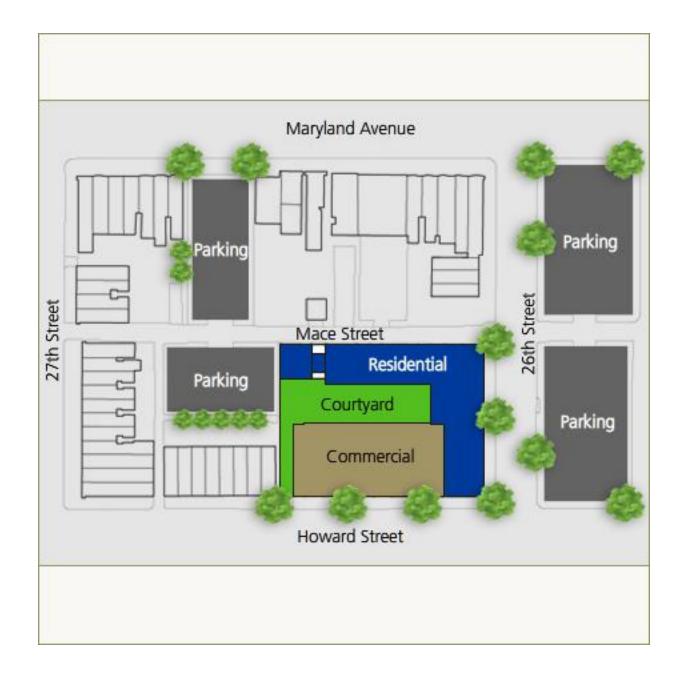




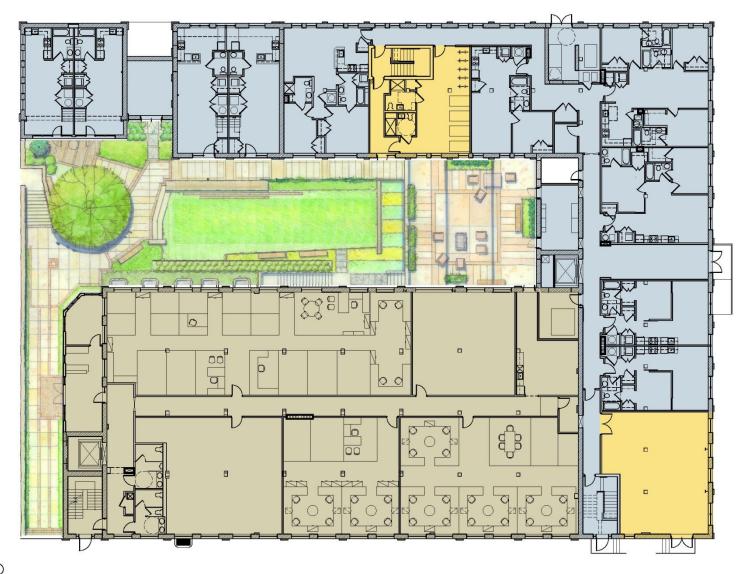












1/16" = 1'-0"

Residential





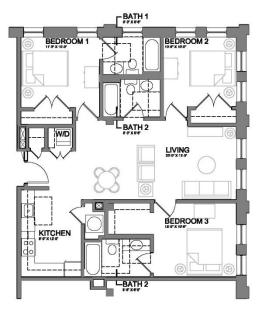


Federal Hill Lofts Parameter, Inc.

Federal Hill Lofts Parameter, Inc.





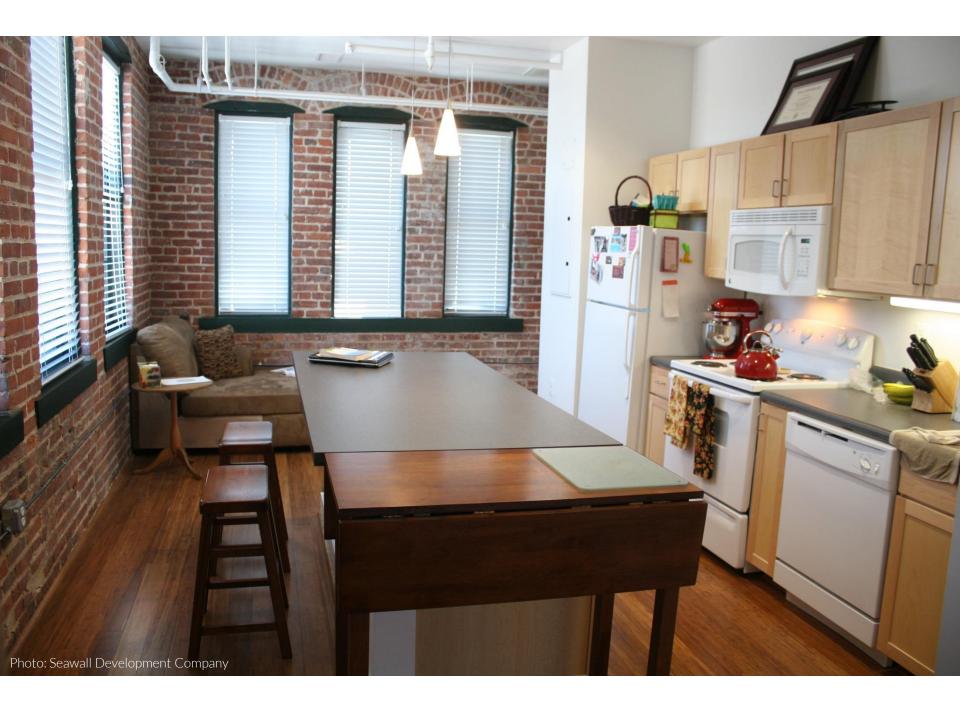


Typical 1-Bedroom Apartment

Typical 2-Bedroom Apartment

Typical 3-Bedroom Apartment













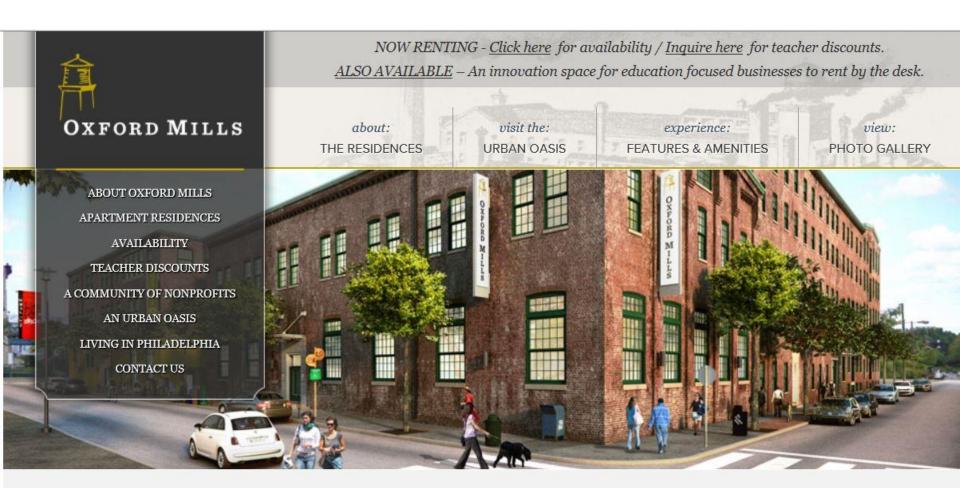












A Historic Renovation

Once one of the largest textile manufacturing complexes in Philadelphia, Oxford Mills provides modern, affordable living and commercial space. See how it has transformed »

A Residence for Teachers

Enjoy stylish, affordable loft apartments designed to enhance your life and support your work—at discounts of up to \$400 a month for teachers. Learn how we listened to you »





Engaging Community & Building Capacity

Quixote Village Olympia, WA I 2015 Silver Medalist



Project Goals

- To provide basic housing for homeless – a population that is "often traumatized, disabled, and burdened by deficits" – but resilient
- To overcome community opposition and keep the tent camp alive
- To support a community characterized by self governance of residents
- A housing solution that is low-cost and provides a reduced carbon footprint
- Provide a place that balances the need for privacy and distance from others with design that supports and promotes social interaction
- Maintain a sense of community and common purpose



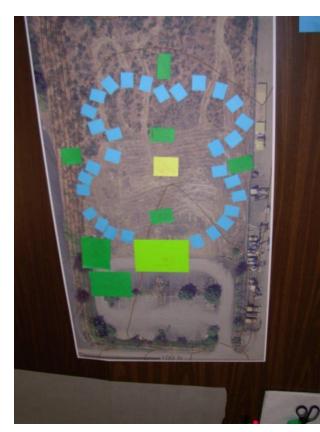












Photos: MSGS Architects



Image: MSGS Architects



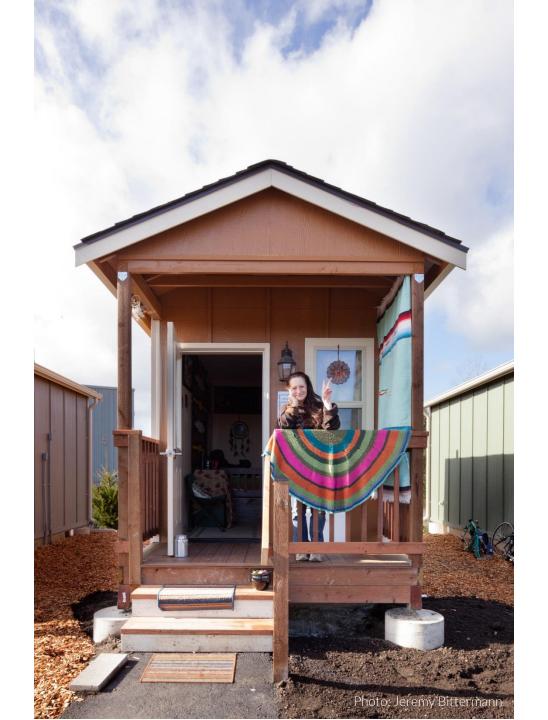




















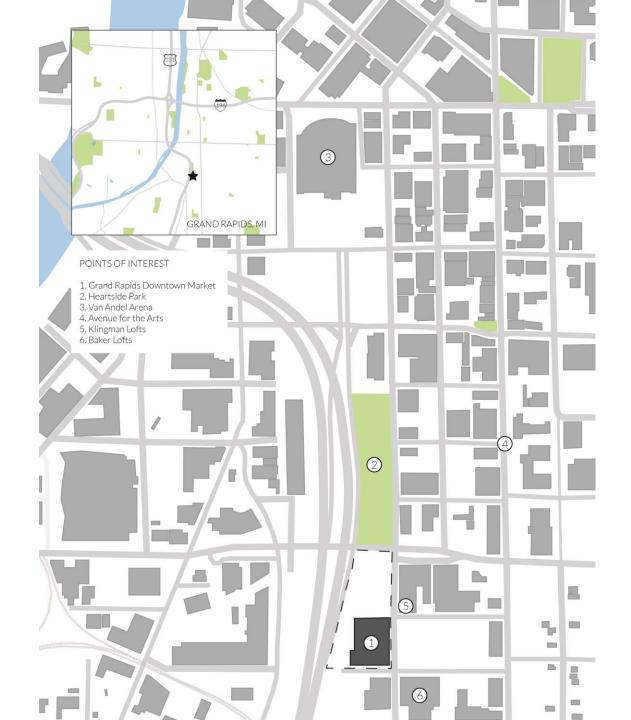
Leveraging the Power of Design

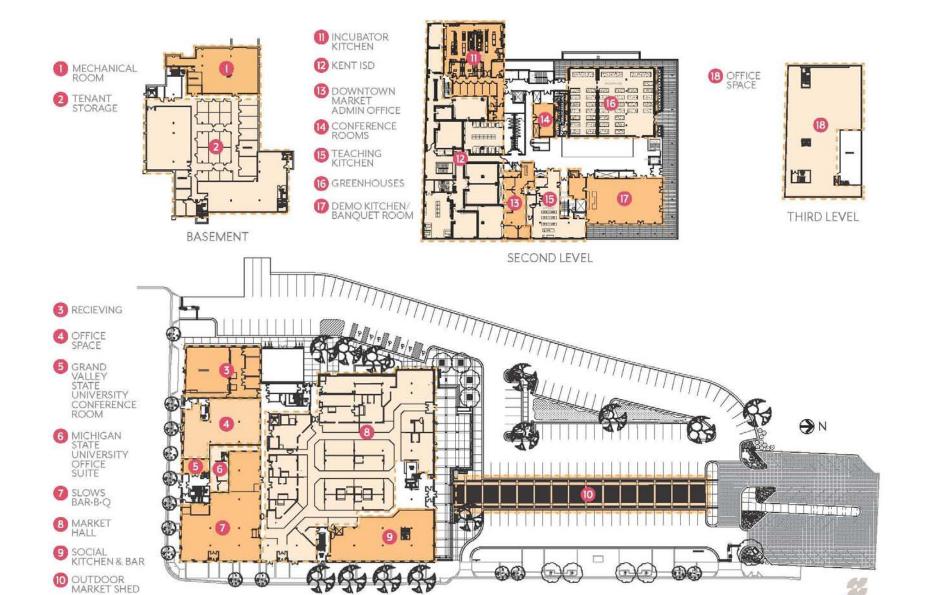
Grand Rapids Downtown Market Grand Rapids MI | 2015 Silver Medalist

Project Goals

- Support entrepreneurship and innovation by providing vending opportunities, resource sharing and mentoring for farmers and food related entrepreneurs
- Strengthen and celebrate the West Michigan food system
- Promote public health, particularly with innovative approaches to addressing the area's obesity epidemic
- Bring diverse people together in an active public space through events, cooking demonstrations, and culinary and nutrition classes
- Extend downtown development south from the Van Andel Arena
- Create hundreds of jobs and substantial economic impact







FIRST LEVEL AND SITE PLAN









APRIL CLASSES & EVENTS

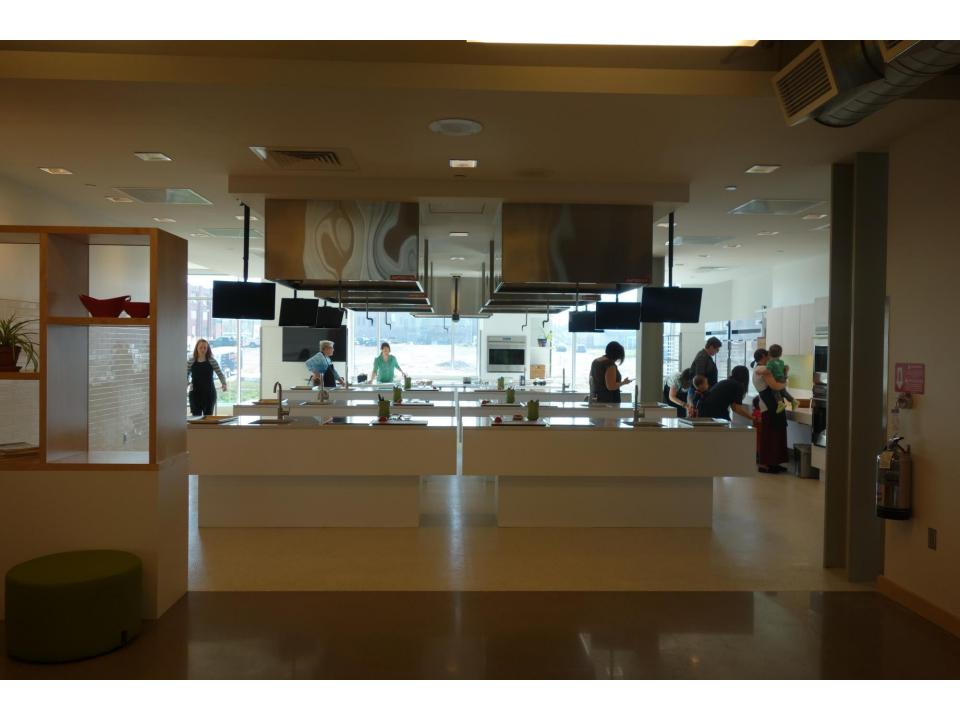
SUN.	MON.	TUES.	WEDS.	THURS	FRL	SAT.
			, Yosa an	•	being Food: Next Strops My Big For Grook Dinner	Family' Smeth Attrack
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26 104.07	27	28 Warm Foodie Film Series: Ingralients Teens: Snacks	29 ¥644 M	50 Making the Mak set of Seatons Vegins		

Details & Registration: www.downtownmarketgr.com/classes

MAY CLASSES & EVENTS

SUNDAY MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	P			⊥ Field Trip	2 Arryoga
				Cinco de Mayo Celebration	Saturday Sips
3 M.yoga 4	5 M-yoga	6 Riset Shine yoga	7	B Rise I Stone progra Arthrenatal yoga	9 Artiyoga
Bloody Mary Bar		Montello's	Beneficial Insections DIY Bee Blocks	Attrenatal yoga	Day Make (Kake)
Tacos & Taquila Private Class	Private Class	Montello's: Grilling	Private Class		Saturday Sips
10 Pre-yoga II	12 Pri-yoga	An Countile york	14	Anfrenatal yoga	16 AM-yoga Veq Mex
Vintage Street	Kids Time for Thai		curbside gardening	couples Cooking with been	
Market bar	(9) Pri-yoga	Private Class	211	22 Rise t Shine year	Saturday Sips 23 AM·yoga
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31	Dec	Private Class	Essential Herbs	Private Class	Saturday Sips

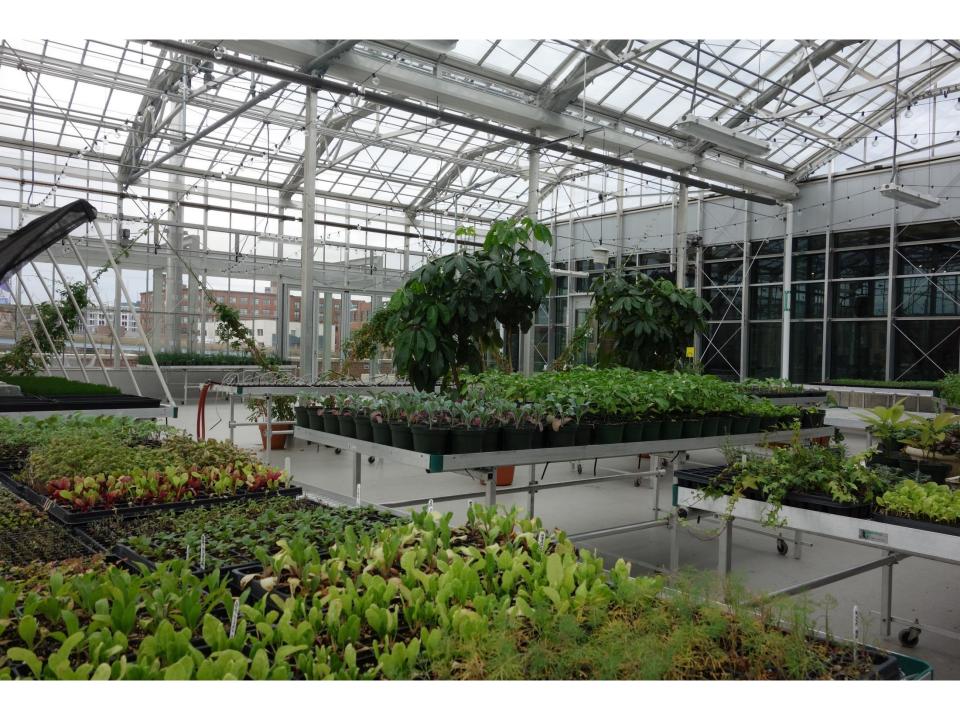




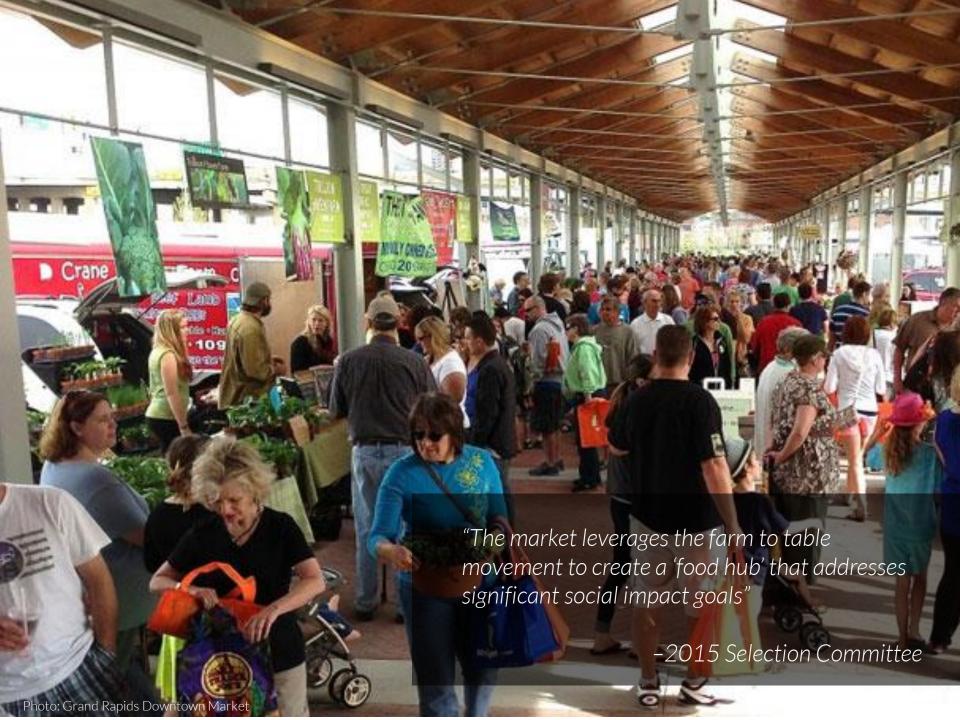
















Reports from Issues Working Groups for Mayor Martin J. Walsh's **Transition Team**

April 16, 2014







GO BOSTON 2030

Imagining Our Transportation Future

Mayor Walsh invites you and your neighbors to the Visioning Lab

When

Friday, May 8 and Saturday, May 9

Where

China Trade Center 2 Boylston Street

Learn more at goboston2030.org







#BostonCreates

Be Part of Boston's Cultural Planning Process

#BostonCreates

The City of Boston is creating a cultural plan and we need your voice. Tell us what inspires you, what you create, and how we can work together to make Boston a more creative city. Become involved and share your thoughts and ideas.

bostoncreates.org @ArtsinBoston bostoncreates@boston.gov

Everyone Creates. What do vou do?

Mayor Walsh's values for cultural planning: - Diversity - Creativity - Equity - Access -Respect -Accountability - Imagination - Transparency - Innovation - Collaboration - Fun



Photo: Paul Marotta courtesy Julie Burros/City of Boston

Boston Creates in your neighborhood

#BostonCreates



關於波士頓的藝術和文化,您有什麼願景?

我們有機會創造波士頓的文化未來! 立即報名參加社區團隊 (community team)!

請訪問網站 bostoncreates.org

如欲瞭解更多資訊,請發電郵至 bostoncreates@gmail.com





What's your vision for arts & culture in Boston?

This is our opportunity to create Boston's cultural future!

Apply to be a part of your community team today! Visit bostoncreates.org

For more info, email bostoncreates@gmail.com









Friday, August 28, 6pm-8pm Dorchester

Saturday, August 29, 10am-12pm Jamaica Plain

Sunday, August 30, 5pm-7pm Mattapan Monday, August 31, 6pm-8pm Roslindale

Tuesday, September 1, 6pm-8pm Haley House, Roxbury

More info and registration (free!) at: www.whatartistsknead.org · kneadartists@gmail.com

gluten-free options and childcare available







"Cities have the capability of providing something for everybody only because, and only when, they are created by everybody."

-Jane Jacobs

Thank you!